



7.3 Institutional Distinctiveness

Empower and enrich the next –gen rural and under privileged young women engineers as competent professionals.

The Vignan's Institute of Management and Technology for Women's was founded in a nearby rural and semi-urban area with the goal of empowering women to serve society. In order to fulfil its corporate social responsibility, the institution has set out on a mission to transform the girl students from lower and middle class families in rural and semi-urban areas into capable, confident, and well-groomed professionals through a comprehensive framework. Students from these focus areas make up more than 75% of the total enrollment. Every precaution is therefore taken at each stage of their journey through the Institute. A strong student support system can identify and assist students who have poor communication and learning styles. The curricular framework attempts to address their lack of social and professional awareness. Both the government and educational institutions provide excellent support for low-income students in the form of fee reimbursement and means scholarships. Starting with the wearing of uniform clothing, this transition removes any perception of socio-economic distinctions from the participants' thoughts. Each student gains the necessary confidence to meet her technical and social requirements because of their participation in a variety of co-curricular, extracurricular activities such as sports, literary programmes and participating in cultural activities. Other side in academic and placement a strategy plan is created to address recruiting organisations' hiring practises. All students have access to academic, technical, administrative, and financial support. For their involvement in various events and initiatives each year, with a variety of results. One of the most common benefits of living in hostels is that students do not have to waste time and energy in travelling all the way. They can instead use this time to indulge in rather productive such as library and computer lab facility behind to the college hours for best practice to get good placement.

1. Career Planning from the First Year

- Arranging induction /orientation program for the newly joined students.
- Basic level concepts on arithmetic, verbal & non-verbal
- Participation in soft skills and life skills
- Advice about career planning.
- Coding and hacker challenges



2. Training and Development Activities from the Second Year

- Students are trained with “Essentials of Competitive Programming” course required to gain knowledge on basic problem solving concepts.
- Training by In-house faculty
- Career enhancement technical skill programmes

3. Enhancement of Technical Knowledge & Skill Areas beyond Academics in the Third Year

- Industrial visits to Public Sector and Core industry Workshops are conducted to enhance the student's technical knowledge.
- Enrolment into program specific courses in emerging fields
- Participation in Seminars, Project expos to improve technical skills.
- Awareness about the usage of ICT facilities and Digital Library.
- Service based training to all students.
- Timely analysis of assessments on trainings.

4. Events in the fourth year leading to successful placement and higher education

- Awareness Programs on Higher Education and employment.
- Every year conduct the specific company training program
- Mock Interviews.
- Every year conduct on campus and off campus drives.

An inclusive culture by the students, the student gains confidence to overcome their deficiencies and become self-sufficient in knowledge & competency, attitude & social responsibility, teamwork & leadership, psychological strength, emotional balance, ethical values & work ethics in holistic manner.

The institution has been steadfastly successful in empowering the girl students from low income, agricultural and rural backdrop with diverse learning concerns and placing them on high performance plane. The students are well placed and spread all over the world in diverse positions in industry and higher education. Their stay at the campus has ensured a happy and contented life for them.

By conducting the exams at the end of the first year and second year training, Identify the poor performance students in requirement of the placement activities such as verbal, arithmetic and communication abilities. For improving their performance we are conduct the special training activities in weak areas to get themselves successful in on/off campus placement drives.

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